

# 44<sup>th</sup> Annual Virginian Elite Soccer Tournament



One of the largest soccer tournaments on the  
East Coast

Springfield South County Youth Club is a Non-  
Profit 501(c) 3 organization which hosts the  
Virginian Elite Soccer Tournament

Approximately 600 boys and girls teams from  
U9 to U19

# History of the Virginian

The Virginian Elite Soccer Tournament was founded in 1975. The tournament is held over the Memorial Day weekend each year at the end of May. This three day event is open to all boys and girls club teams U9 through U19. The tournament is an International FIFA event.

The tournament hosts over 600 teams representing 14 states in the United States and Canada. Games are played at over 100 fields at 35 different sites in Northern Virginia.

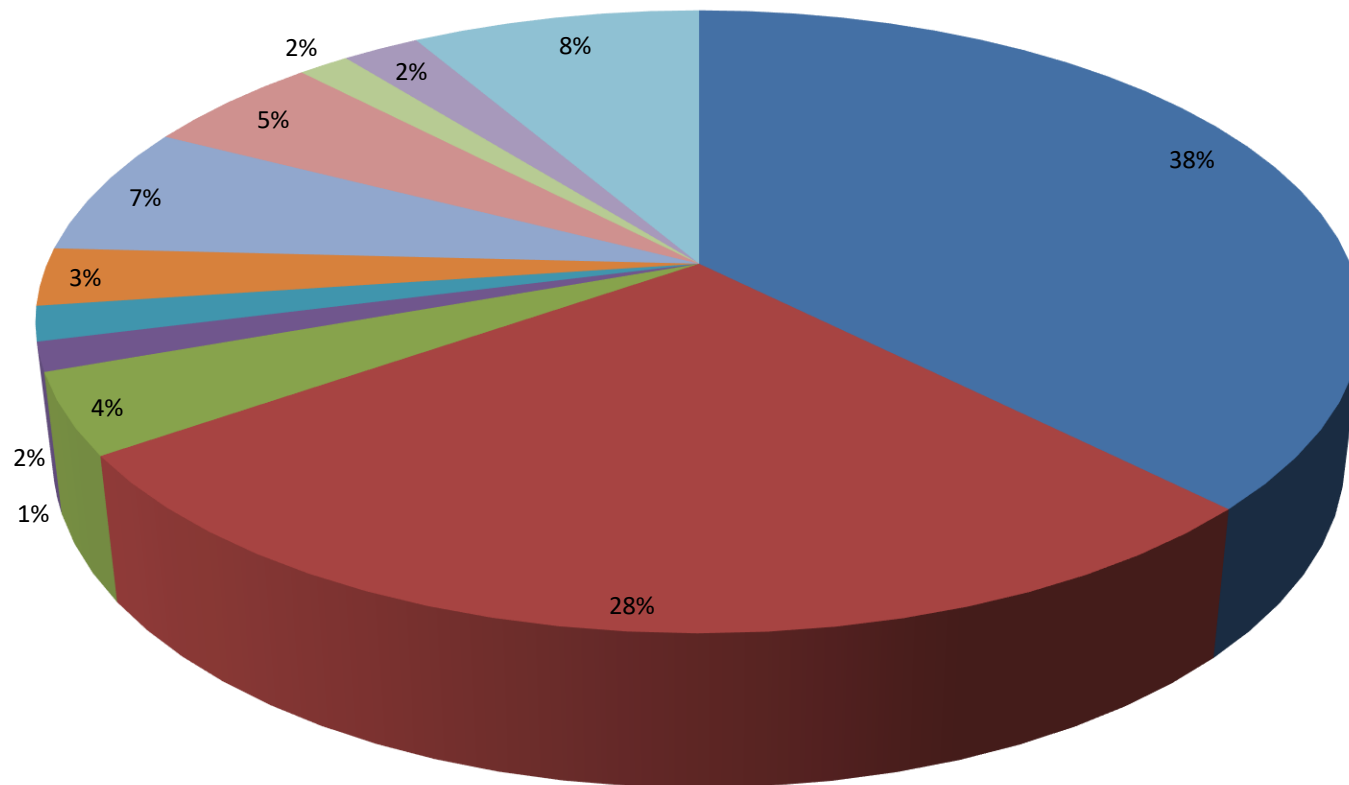
Each year we host over 10,000 players and 20,000+ spectators in this three-day event.



# Tournament Demographics

## Tournament Participation by State

■ VA ■ MD ■ DC ■ GA ■ OH ■ TN ■ NY ■ NJ ■ DE ■ MA ■ PA



# Community Impact

## Charity

- Donate over \$60K to Springfield South County Youth Club each year.
- Donate left over merchandise, awards, and soccer balls to various charities.
- Charities we have given to in the past are Afghanistan Girls Soccer League, World Vision and Twenty-first Century African Youth Movement and Yared (Ethiopian Soccer Organization).
- In 2012 donated \$6K to Wounded Warrior Project.



## Local Economic Impact

In 2018 the Virginian brought approximately \$8 million to the local economy, with over 2,000 hotel rooms for the event.

# Sponsorship Opportunities

## Platinum Sponsorship - \$4,000

- Right to have company logo, mascot and/or tag line at chosen venue
- Signage at chosen venue (company provides signage)
- Credit as venue sponsor
- Full-Page Color Ad in Tournament Program Book
- Logo on tournament website



# Sponsorship Opportunities

## Gold Sponsorship - \$2,000

- Credit as venue sponsor
- Full-Page Color Ad in Tournament Program Book
- Logo on tournament website



# Sponsorship Opportunities

## Silver Sponsorship - \$1,000

- Logo on tournament website
- Full-Page Page Color Ad in Tournament Program Book



# Sponsorship Opportunities

## Bronze Sponsorship - \$500

- Logo on tournament website
- Half-Page Page Color Ad in Tournament Program Book





# Advertising Opportunities

## Additional Advertising Opportunities

- Half-page color ad in Program Book \$150
- Full-page color ad in Program Book \$250
- Flyer for Coaches Bags \$150

# Virginian Elite Soccer Tournament

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