

SPRINGFIELD SOUTH COUNTY YOUTH CLUB
Virginian Elite 2019 Memorial Day Soccer Tournament
www.soccertournament.com

January 5, 2019

Dear Northern Virginia Business:

The Springfield South County Youth Club ("SYC") is hosting its 44th "Virginian" Soccer Tournament Memorial Day Weekend, May 25-27, 2019. The Virginian is one of the largest and one of the most prestigious soccer tournaments on the East Coast, attracting nearly 600 teams. Hundreds of these teams are from the Washington, D.C., and metropolitan area.

Most importantly to you, our tournament generates hundreds of thousands of dollars for Northern Virginia businesses each year as visiting teams are housed at over 64 hotels throughout the region, and games are played at a total of 25 locations in Fairfax, and Loudoun Counties. The vast majority of teams participating in this tournament reside in our area. We have over 6,300 SYC families alone participate in SYC sponsored activities each year. To raise funds to support this program, the SYC travel soccer teams and their families organize and run the Virginian tournament -- an endeavor that is twelve months in the making.

You now have the opportunity to let families know who you are by advertising in our commemorative official program. Our rates are very reasonable. Our electronic program book is accessible to every player, coach, spectator, and sponsor.

I would like to speak with you further regarding advertising opportunities. Attached is SYC's Promotional Contract. At your convenience, please complete the contract, and return it to me at your earliest convenience. If you have any questions concerning this year's Virginian tournament, please do not hesitate to call me at 703-483-5700.

Thank you in advance for your support!

Sincerely,

Dotty Talbott
Tournament Director
Virginian Elite Soccer Tournament