



PROGRAM/website ADVERTISING

The Official Virginian Soccer Tournament's Program Book is available for all team supporters and spectators. It contains the complete schedule of games, team and player information, directions to all tournament fields and events, tournament rules, and other important and useful information. All businesses or individuals advertising must provide camera-ready full-color or black-and-white ad copy for any program print advertisement.

The Official Virginian Soccer Tournament website, www.soccertournament.com is visited over 150,000 times a year. All businesses advertising must provide a .jpg, .gif, or .png graphic file. Note that website advertisement will rotate with other advertisements and will be visible every 3rd visit. Website Advertisement includes business link, if desired, until December 31st, 2008.

Teams and parents can show their spirit and support through purchasing "Booster" Ads.

A portion of the revenue from each ad goes to the Springfield South County Youth Club soccer team that secured the ad deferring tournament, trainer, and camp costs throughout the year.

Website Advertisement – Limited spots available

Item	Dimensions	Spots Available	Cost
Website Ad – Home Page – Bottom		3	\$1000
Website Ad – Applied Teams Page – Top		6	\$750
Website Ad – Applied Teams Page – Left or Right Side		12	\$750
Website Ad – Applied Teams Page – Bottom		6	\$500
Website Ad – College Outreach Page – Top		6	\$500
Website Ad – Results Page (Jun - Dec only - approx 60,000 visits) – Top		6	\$500

Full-Color Program Inside Covers Advertisement – Only Two Available

Item	Size	Dimensions H x W (inches)	Cost
Full-Color Ad	Full-page	10x7	\$600

Black/White Program Advertisement

Item	Size	Dimensions H x W (inches)	Cost
Black/White Ad	Full-page	10x7	\$300
Black/White Ad	Half-page	7x5 or 5x7	\$225
Black/White Ad	Quarter-page	3 ½ x 5	\$150
Black/White Ad	Business Card	3 ½ x 2 ½	\$100

Please visit www.soccertournament.com for more tournament information.
 For more information, please contact our Ad Coordinator, Ann Cook, at 703-455-9512 or acook@mofo.com.



BUSINESS PROMOTION CONTRACT

Company: _____ Date: _____

Contact: _____ Title: _____

Address: _____

Phone: _____ E-mail: _____

Check one:	Rate:
_____ Color Full Page Inside Covers [front/back]	\$600
_____ B/W Full Page	\$300
_____ B/W Half Page	\$225
_____ B/W Quarter Page	\$150
_____ B/W Business Card	\$100
_____ Flyer Insert – provided by business	\$200

Check One:	Rate
_____ Web Ad – Home – Bottom	\$1000
_____ Web Ad – Applied Tms - Top	\$750
_____ Web Ad – Applied Tms – Side	\$750
_____ Web Ad – Applied Tms – Bottom	\$500
_____ Web Ad – College Outreach –Top	\$500
_____ Web Ad – Results Page – Top	\$500

§ Advertiser agrees to pay “SYC Virginian” \$_____ in consideration of the above selected ad.

§ Checks are payable to “SYC Virginian”.

§ Advertiser agrees to provide camera-ready ad [preferably via email or disk] or graphic file and payment to the “SYC Virginian” no later than April 30, 2008.

§ Mail full payment, ad and copy of this contract to:

Virginian Soccer Tournament
Attn: Ann D. Cook
8424 Sweet Pine Court
Springfield, VA 22153

Seller’s Signature (SSCYC Representative)

Seller’s Name (Printed)

SYC Team Name

Age Group

Phone Number